



**YOUTH**

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**Carolina Core FC Youth Rallies to Aid Hurricane Helene Victims,  
Initiates Collective Effort with Statewide Soccer Association**

**High Point, NC:** Carolina Core FC Youth is proud to announce its collaboration with the North Carolina Youth Soccer Association and the Triad Referee Association to support relief efforts for those impacted by Hurricane Helene in western North Carolina.

To assist those in need, Carolina Core FC Youth swiftly activated efforts in collecting essential items at its soccer facilities: Ivey Redmon Sports Complex in Kernersville, and Phillips Soccer Complex and High Point Athletic Complex (game days only) in High Point. Donations of towels, tarps, non-perishable food items, feminine hygiene products, toiletries, water, cleaning supplies, baby formula, wipes, and diapers are urgently needed. Additionally, the club is accepting donated cleats, soccer balls, and miscellaneous soccer gear in new or good condition.

For those who prefer to make a monetary donation, checks can be delivered to the black mailbox by the door at Ivey Redmon or Phillips Park, with the memo "HELPWNC.". Alternatively, donations can be made through the Carolina Core FC Youth Venmo account @CarolinaCoreFCYouth with the memo "HELPWNC."

Carolina Core FC Youth also plans to donate used or extraneous club-owned materials, such as soccer goals, to the soccer organizations in Western North Carolina which lost their facilities and equipment in the storm, and encourages other local soccer organizations to consider the same.

"We are committed to supporting our North Carolina neighbors during this challenging time," said Jay Williford, President of the Board of Directors of Carolina Core FC Youth. "By working together with the North Carolina Youth Soccer Association and the Triad Referee Association, we can partner with even more soccer families and organizations to make a significant difference in the lives of those affected by Hurricane Helene. Not only do we hope this positively affects the victims of this storm, but also models and embeds in our youth the importance of 'being more than a player,' as our coaches often challenge our young athletes to think about."

"NCYSA was proud to learn that many soccer clubs around our great state, including Carolina Core FC Youth, were mobilizing efforts to support the Western NC communities," shared Kathy Robinson, Executive Director of the North Carolina Youth Soccer Association. "We hope that this partnership with CCFC Youth and the Triad

Referee Association will facilitate even more collaboration and therefore increase the impact our NC soccer families can have during this time of tremendous need."

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### **About Carolina Core FC Youth Soccer Club**

Carolina Core FC Youth is a non-profit organization serving families in the Piedmont of North Carolina with development-focused soccer programming including Recreation, Junior Academy, Classic and E-64 programs. With strong roots in the NC Carolina Core region, the club was formed through the merging of Kernersville Soccer Association and Piedmont Soccer Association, forming Piedmont Triad Football Club in 2005, followed by a renaming to Carolina Core FC Youth in 2024, creating a full player pathway through its relationship with the area's MLS Next Pro team, Carolina Core FC and its fully-funded MLS Next CCFC Academy. Carolina Core FC Youth's mission is to develop youth in the Piedmont Triad area through the sport of soccer. We ensure that our programs and coaching methods work within the framework of good sportsmanship and individual player development. The Carolina Core FC Youth experience is about more than wins and losses; it is about developing a young person into a healthy, self-confident adult, through the wonderful medium of soccer.



Pictured above from left to right; Brandon Marion-Triad Referee Association, Kathy Robinson-NCYSA, Keri Jones-NCYSA, and Amanda Anderson-CCFC Youth