

Economic Impact of Youth Soccer in NC



Youth soccer in North Carolina creates jobs, brings players and their families to visit our state, and improves the mental and physical health of our kids.

Example: COMPETITIONS:

Over 50 NC clubs and our ODP programs invite players from other states to tournaments in NC.

\$15M/yr

Examples: JOBS AND COMMERCE:

NCYSA, our associations, and supporting roles employ several hundred staff to manage our youth sports programs

\$12M/yr

Soccer referees, trainers, security, and other roles provide pay for over a thousand part-time staff

\$2.0M/yr

Visitors come for matches, training, and recreation, and they bring their spending to NC businesses

\$1.0M/yr

Kit: Uniform, Cleats, Shin Guards, Balls -> \$200/player x 50K players = \$10M

\$10M/yr

Other Examples:

Field Construction & Maintenance; Engagements with Pro Teams & Colleges

\$8M/yr

The Big Numbers

\$1M

Each time a club hosts a tournament



\$10M

When NCYSA hosts a major tournament

\$7M

NCYS players' retail sales: uniforms, cleats, balls, ...



\$12M

For full-time and part-time salaries, referee fees, etc.



\$1M/Field

To install/replace a turf field used by the community

Community Impact of Youth Soccer in NC



Data supports the value of youth sports at all ages. As the third leading sport in the US (and growing), the impact goes beyond financials.

A SAFE PLACE TO PLAY:

SAFE PLAY: a network of referees, trainers, and facilities focused on safe fields, weather safety, and safe play. SafeSport and compliance engaged across the state.
INSURANCE: Coverage for our participants and volunteers in NCYSA soccer.

EXPERIENCES

FAIR COMPETITION: Rules, policies, processes to monitor conduct, respect for gender and race, and fairness, which support other sports and youth experiences
BROADENED HORIZONS: National and International opportunities to play and travel.
ENGAGEMENT: Scholarships to include more kids in more activities; levels of play to match abilities. Special programs to include disabled players.

OTHER EXAMPLES:

FUTSOL FIELDS and FACILITY UPGRADES:

Major population centers and smaller communities are adding new facilities and upgrading for soccer, Futsal, flag football, plus community play grounds, etc.

GLOBAL SPORT ADVANTAGES:

Players playing overseas (a potential source of funds for clubs who provided training)
 Worldwide interest in World Cup, Olympics, Premier League, etc. drives growth

The Big Numbers

<p>>75,000 REGISTERED PLAYERS</p>		<p>95 ASSOCIATIONS</p>	
	<p>7 LEVELS OF PLAY</p>	<p>>900 NEW INTERNATIONAL PLAYERS In 2025</p>	<p>12 STATES SENT COACHES TO BE TRAINED IN NC</p>
<p>2200 REFEREES</p>	<p>54% Recreation 46% Competitive</p>		<p>THOUSANDS OF VOLUNTEERS AT STATE AND LOCAL LEVELS</p>