



Welcome
TO THE 2026
NCYSA MIDYEAR MEETING



Welcome to Charlotte



Hilton Honor Meeting - clthu2026



Schedule of Events



10:00 AM

Welcome And Introductions

10:15 AM

Roundtable Discussions

- Reimagining State Cup
- U.S. Soccer Pathway

11:15 AM

Insurance 101 For Clubs Safeguarding –
Pullen Insurance

12:00 PM

Lunch And FAQ's With PlayMetrics

1:30 PM

Midyear Business Meeting

3:00 PM

For The Good Of The Game

4:00 PM

World Cup Watch Party – Germany vs Ivory Coast



PEVO



SIMAX

veo



MEET OUR TEAM



Keri Jones



Bill Furjanic



John Trice



Colby Morton



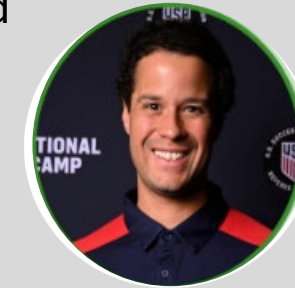
Jamie McLeod



Lisa Nellis



Wendy Burns



Colin Ashley





B-I-N-G O

Round Table Discussions

- Reimagining state cup
- U.S. Soccer pathways



Round Table Discussions

- Reimagining state cup

The youth soccer landscape has changed significantly. Platforms such as MLS Next, ECNL, ECRL, Girls Academy, DPL, & N1 now define where highly competitive compete — many outside traditional NCYSA league structures. Moving into the future, NCYSA state cups will be OPEN to all teams from all sanctioning bodies.

Ideas for reimagining State Cups, let's discuss!



Round Table Discussions

Current Cup Structure for reference:

USYS STATE CUP:

- Purpose: State Cup Champion & National Championship Pathway
- Max Teams: 16 per age group
- Entry Fee: \$1,100
- Former Audience: NL / NLPC / E64 / Premier / Classic (NOW OPEN)
- Advancement: USYS Nationals
- Seeding: Based on league results (starting with highest division)
- Substitutions: Limited at 15U–19U
- Final Phase: Final Four Weekend

KEPNER PRESIDENTS STATE CUP:

- Purpose: State Cup Champion & Presidents Cup Pathway
- Max Teams: 32 per age group
- Entry Fee: \$1,100
- Audience: Classic / Premier / Elite
- Advancement: Presidents Cup Nat. Qualifiers → Nationals
- Seeding: Based on league results (starting with highest division)
- Substitutions: Unlimited
- Final Phase: Final Four Weekend



Proposed Levels:

USYS OPEN Div: Tier 1/ Gold
Tier 2/ Gold

Kepner Presidents Div: Tier 1/Gold
Tier 2/Silver

- Teams would apply to appropriate Tier, NCYSA would review selection for equity.
- Once within tiers, team seeded via blind-draw.
- Open sanctioning so no need to roster/card multiple times.

Within each age group/division:

- Teams would be divided into brackets, ideally groups of 4.
- Teams would be guaranteed 2-4 prelim matches with additional matches pending per the bracket structure.



BRACKET MAKE-UP:

Opt 1: Teams would play 1-2 of their prelim games via self-schedule during a designated time period (ex. Oct 1-Nov 15). Teams would be given their match ups and would self schedule the field and date/time of these 1-2 games, NCYSA would cover referee expenses.

For the remaining 1-2 games, teams would come together for a joint event style prelim weekend (ex. Nov 7/ 8 or 14/ 15) at a location coordinated by NCYSA.

Top 4 teams from each age group/internal division would advance to the Final Four Weekend (proposed Dec 4-5).

OPT 2: Teams would come together for 1 weekend to play 3 prelim games. This would require playing 2 games in a day. Potential QFs may be applicable as well due to bracket size.

Top 4 teams would advance to Final Four weekend.

OPT 3: Another idea?

KEY ELEMENTS AS Plan:

- Goal of reducing number of overall event style weekends
- Could there be elements of pro/rel between tiers &/or cups?



OPPORTUNITIES TO INCLUDE MORE CLASSIC 2nd and 3rd DIVISIONS INTO KEPNER PRESIDENTS STATE CUP:

What keeps 2nd and 3rd division teams from competing in State Cups?

How do we solve this?

- Bracket format?
- Game Structure?
- Number of Weekends/prelim games?
- Option for Regional format that plays towards a final four weekend?

OVERALL, HOW CAN WE MAKE THE STATE CUP EVENTS BETTER?



Round Table Discussions



Insurance 101 for Clubs Safeguarding



Break for Lunch:

PlayMetrics will present:
Work Flows and Product
Team Updates



Midyear Booklet





MIDYear BUSINESS MEETING

Business Meeting Agenda



FROM THE NCYSA TEAM



NC Youth Academy Review

SPRING 2026 BREAKDOWN

- 85 Sections
- 8,578 Registered Players
- 857 Registered Coaches & Assistant Coaches

2026 YOUTH ACADEMY SHOWCASE

MAY 2ND – 3RD AT TRUIST SPORTS PARK (BERMUDA RUN)

BY THE NUMBERS.....

- 34 Sections
- 146 Teams, 1,550+ Players, 175+ Coaches
- 16 Fields, 220 Games
- Publix, Simax Sports Apparel, Harbor Photography, 365 Sports Travel, And Local Food Trucks



State Cup Champions + Advancement to USYS Post Cup Event

DIV	Kepner Presidents Cup Winner	Attended to National Presidents Cup MidAtlantic Qualifier for age group
13UG	13 (13U) CSA HV Roma Elite G	13 (13U) CSA HV Roma Elite G
14UG	12 (14U) OCSA Coastal Crew G	12 (14U) OCSA Coastal Crew G
15UG	11 (15U) NCF WS GOLD G	11 (15U) NCF WS GOLD G
16UG	10 (16U) CSA NH KING G	10 (16U) CSA NH KING G
17UG	09 (17U) CVYSA BLAST BLUE G	09 (17U) CVYSA BLAST BLUE G
19UG	07 (19U) NCFCY GOLD NORTH G	07 (19U) NCFCY GOLD NORTH G
13UB	13 (13U) NCFCY Gold South	13 (13U) NCFCY Gold South
14UB	12 (14U) NCFCY United South	12 (14U) NCFCY United South
16UB	11 (15U) CSA NH King	11 (15U) NCFCY United North
16UB	10 (16U) NCFCY Gold DCH	10 (16U) NCFCY Gold DCH
17UB	09 (17U) NCFCY Gold North	09 (17U) NCFCY Gold North
19UB	07 (19) WCWAA Elite	07 (19) NCFCY United South



NOTE: USYS State Cup: All Winners advanced to USYS National Championships

DIV	TEAM USYS
13UG	13 (13U) NCFCY ELITE G
14UG	12 (14U) NCFCY ELITE G
15UG	11 (15U) NCFCY ELITE G
16UG	10 (16U) NCFCY ELITE G
17UG	09 (17U) NCFCY ELITE G
18/19UG	07 (19U) NCFCY ELITE G
13UB	13 (13U) CVYSA BLAST BLUE
14UB	12 (14U) WCWAA ELITE
15UB	11 (15U) CVYSA BLAST BLUE
16UB	10 (16U) CVYSA BLAST BLUE
17UB	09 (17U) PGSA STARS GREEN
18/19UB	07 (19U) WHYFC JASA WHITE

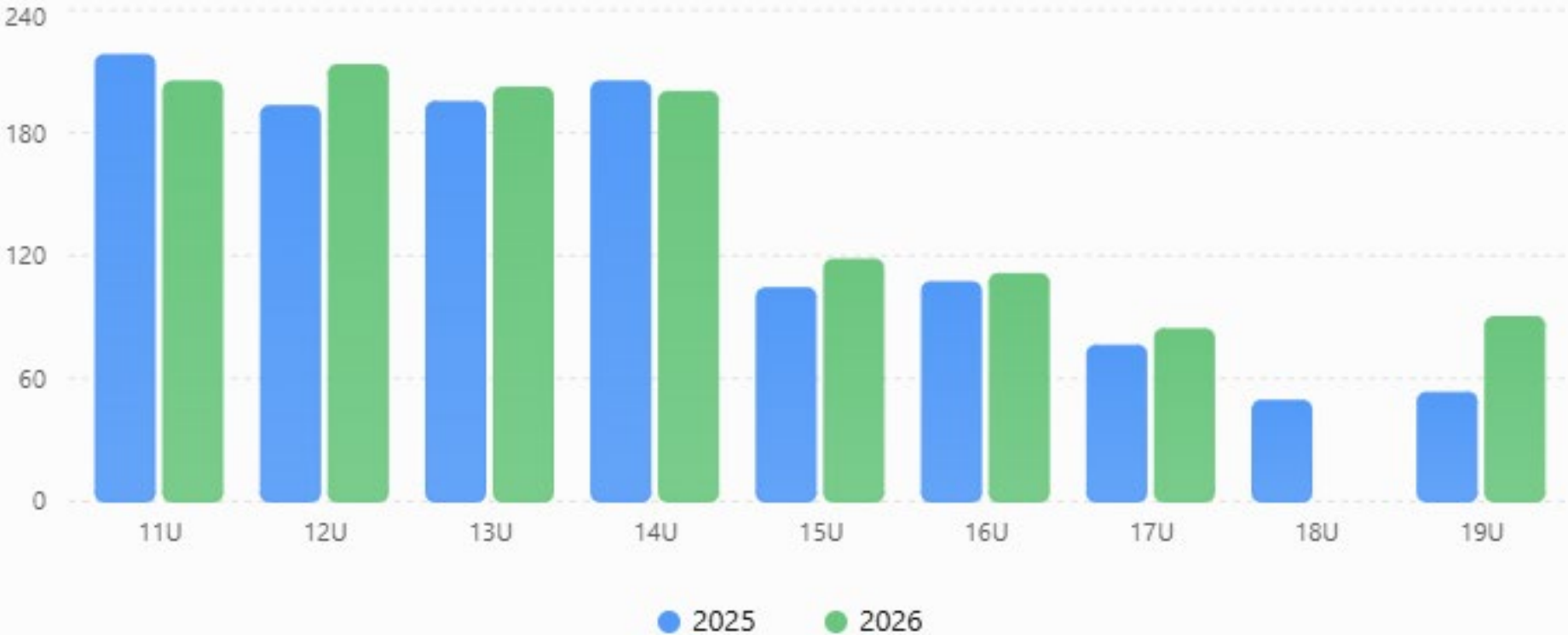


Classic Programming Overview

Spring 2026 vs. 2025
Classic Team
Registrations

2025 vs 2026 Accepted Teams

Year-over-year comparison of total accepted teams by age group.



Coaching Education Overview



- **77** Courses scheduled in 2026 as of June 16, 2026
 - **34** courses have been completed as of June 16, 2026
 - Licensed Coaches:
 - **21** B licensed coaches
 - **25** C licensed coaches
 - **105** 11v11 licensed coaches
 - **92** 9v9 licensed coaches
 - **55** 7v7 license coaches
- TOTAL LICENSED COACHES SO FAR: 298**
- 12 - Coach for Community opportunities



D&A OVERVIEW: Suspension Data - Spring 2025 to Spring 2026

Spring 2025		Spring 2026		
Suspension Type	Total	Suspension Type	Total	Change
2CT - Second Caution	55	2CT - Second Caution	53	-2
AL - Abusive Language	17	AL - Abusive Language	31	14
AL - Discriminatory Statement	3	AL - Discriminatory Statement	15	12
DGF - Deny Goal by Foul	15	DGF - Deny Goal by Foul	15	0
DGH - Deny Goal by Hand	6	DGH - Deny Goal by Hand	11	5
Irresponsible Behavior	2	Irresponsible Behavior	1	-1
Referee Abuse - Level 3	8	Referee Abuse - Level 3	5	-3
Referee Abuse Level 1	1	Referee Abuse Level 1	5	4
Referee Abuse Level 2	6	Referee Abuse Level 2	2	-4
Referee Abuse Level 4	1	Referee Abuse Level 4	1	0
		Referee Assault - Level 2	1	1
		Referee Assault - Level 3	5	5
Spitting	1	S - Spitting / Biting	1	0
SFP - Serious Foul Play	14	SFP - Serious Foul Play	7	-7
Spectator Misconduct	2	Spectator Misconduct	2	0
VC - Fighting	7	VC - Fighting	9	2
VC - Violent Conduct	13	VC - Violent Conduct	17	4
VC - Flagrant Act of Violence	1	Dissent outside the technical Area	1	0
Coach - Physical or Aggressive Behavior	2			-2
Instigator	1			-1



ODP Overview

25-26 Players Involved In ODP: 764 Players

- Boys - 418
- Girls - 346

2026 South Region ODP Summer Id Event

- 76 Boys Recommended & Invited
- 89 Girls Recommended & Invited



Recreation Overview

DRIBBLING ACROSS NC:

- Alamance Aztecs Futbol Club
- Burke Soccer Association
- Charlotte Independence Soccer Club
- Charlotte Soccer Academy
- Greater Cleveland Athletic Association
- Jacksonville Area Soccer Association
- Sanford Area Soccer League
- Seashore Soccer League
- Transylvania Youth Soccer Association

PASSING ACROSS NC PILOT:

- Transylvania Youth Soccer Association



Recreation Overview

Sandlot Program Pilot - EAST:

- Swansboro Soccer Association
- Jacksonville Area Soccer Association
- Falcons United
- Coastal United Soccer Association

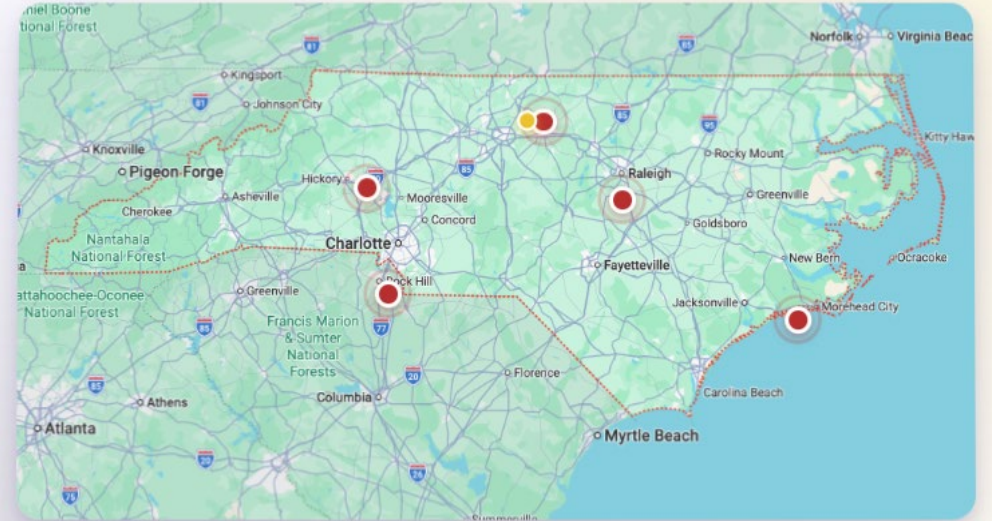
Sandlot Program Pilot - WEST:

- Toe Valley Soccer Association
- Rutherford County Soccer Association
- Transylvania Youth Soccer Association
- Greater Cleveland County Soccer Association



Registered Ball Bins

7 Ball Bins across North Carolina and counting



● Active Ball Bin ● Coming Soon

Registration Overview

100 Clubs

191 Certified Assistant Registrars

75,838 Registered Players (Plus 494 NAL Only Players)



53% Recreation Players / 47% Competitive or Academy



66% of our 24/25 players returned for 25/26 season

3.6% require International Clearance



Registration Overview



49% of our total players are U8-U12

U11 is our largest age group across all programs

U6 largest age group of first year players with NCYSA @ 2,448



70% of our Recreation players are 5U – 11U

U7 largest Recreation Age Group

1,877 Recreation players live in SC

122 NC players play outside our state



Risk Management Overview

Renewals – Now Re-affiliation Applications:

- 56 out of 104 members have completed the re-affiliation application for 2026-27.
- 35 members are still working on their 2026-27 applications.

Risk Management:

- Adjusting to the new format for risk management applications.
- Working with JDP on a quote on our cost for background screening as we move towards getting up to the same level as the federation.

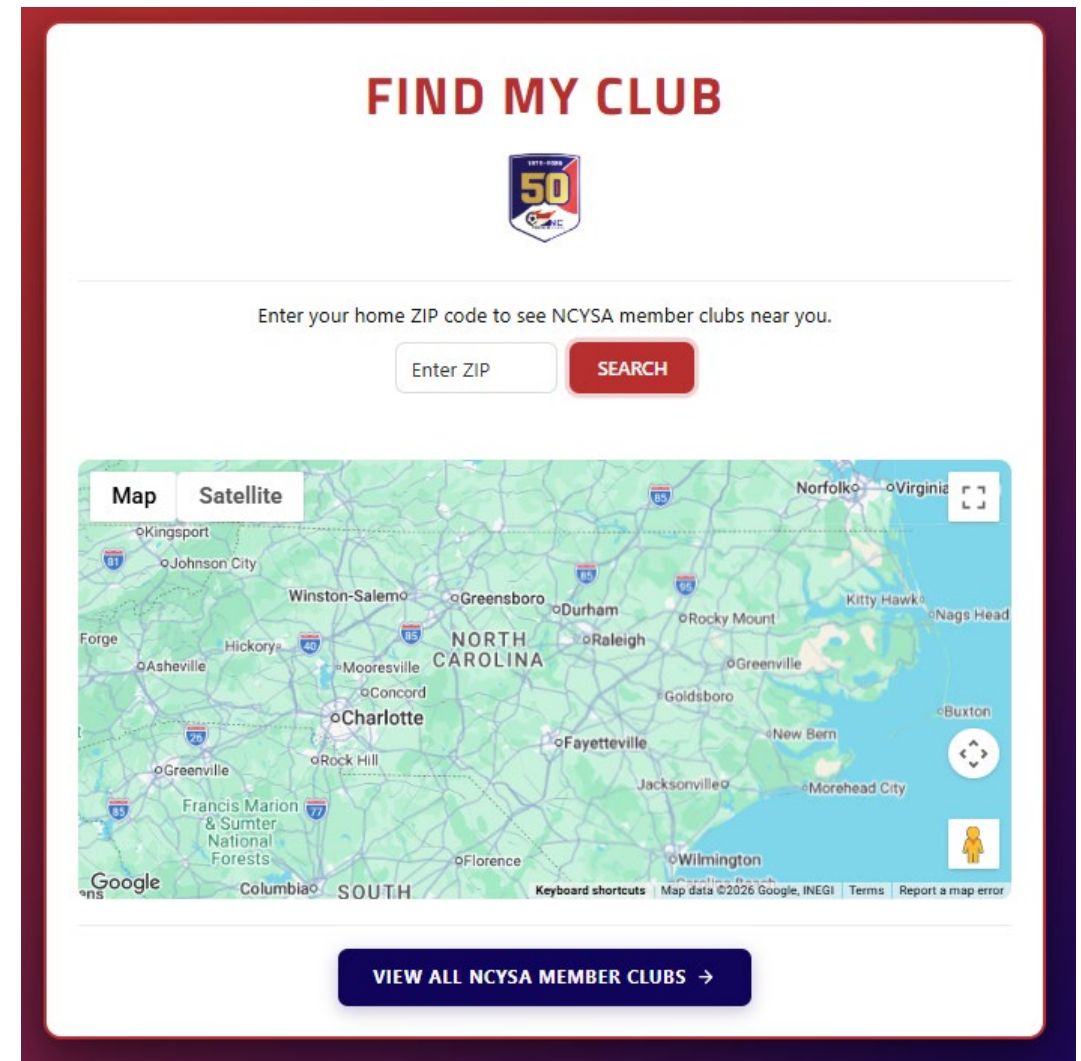


Start Here. Grow Anywhere.

INTREPID

- CABLE: 192,192
- STREAMING: 514,093
- HULU: 75,285
- META: 400,000
- YOUTUBE: 450,000
- PMAX: 700,000
- IHEART RADIO: 600,000

Total: 2.9M Impressions



Through NCYSA's new advertising campaign, we've already seen 528 interactions with the new "Find My Club" tool on our website—a strong early indicator of engagement and interest.





BUDGET

FYE 2027 BUDGET

		23-24 Final	24-25 Final	25-26 Budget Approved	25-26 Budget Update thru May 2026	26-27 Proposed Budget - Updated
Main Revenue Sources						
	Intent to Play	179,370.00	199,260.00	212,230.00	193,500.00	178,020.00
	Player Fees	1,688,343.00	1,854,993.20	1,873,567.00	1,846,019.80	1,748,481.00
	ODP	316,388.62	313,252.74	395,120.00	319,914.11	290,000.00
	Tournament Entry Fees	378,000.00	362,100.00	405,150.00	352,278.33	877,100.00
	Coaching Education Fees	214,103.72	328,373.84	349,440.00	415,172.50	474,011.00
	Interest Income	9,934.94	52,372.90	22,900.00	57,288.74	30,000.00
	Dividend Income	41,462.45	44,885.24	44,600.00	41,123.87	45,650.00
	Other - All other & Misc	320,854.84	389,767.90	440,522.00	335,592.30	267,538.00
Total Revenue		3,148,457.57	3,545,005.82	3,743,529.00	3,560,889.65	3,910,800.00
Main Expenditures						
	Payroll Expenses	884,657.30	878,798.50	1,111,319.00	868,851.31	853,420.00
	Contract Labor	112,844.60	74,643.18	230,240.00	133,189.80	175,000.00
	Computer and IT Expenses	117,877.44	143,501.78	131,955.00	114,495.85	106,450.00
	Field Rental	66,425.00	63,235.00	69,125.00	57,311.00	68,090.00
	Referees	268,759.07	299,713.13	251,910.00	231,801.96	359,500.00
	Travel	231,844.56	220,785.87	241,051.00	191,549.75	232,775.00
	Bank Charges	19,522.71	24,555.60	28,336.00	27,501.32	20,010.00
	Other - All other & Misc*	1,408,177.61	1,110,325.14	1,430,289.00	997,659.39	1,321,725.00
Total Expense		3,110,108.29	2,815,558.20	3,494,225.00	2,622,360.38	3,136,970.00
Net Income		38,349.28	729,447.62	249,304.00	938,529.27	773,830.00

*23-24 includes an expense of \$286,363.14 for the Employee Retention Tax Credits





governance
committee

NCYSA Governance Review

NCYSA Governance Review Through the Lens of Kelly Johnson and the Skunk Works Model

- Small, highly capable teams
- Clear accountability
- Fast decision-making
- Reduced bureaucracy
- Delegation of authority
- Direct communication
- Relentless focus on outcomes



Kelly Johnson Model

- Small elite teams
- Fast decision-making
- Low bureaucracy
- Outcome-focused



Small Teams

- Limit committees
- Clear charters
- Cross-functional execution
- Defined ownership



Delegate Authority

- Decisions at lowest level
- Board: oversight
- CEO: management
- Staff: execution



Accountability

- Board manages CEO
- CEO owns results
- Clear ownership
- No overlap



Reduce Bureaucracy

- Strategic focus
- Eliminate low-value approvals
- Push to staff



Protect Staff

- Clear communication flow
- Board→Chair→CEO→Staff
- No conflicting direction



Focus on Outcomes

- Membership growth
- Financial health
- Experience metrics
- Strategic progress



Keep It Simple

- Policies as guardrails
- Avoid complexity
- Empower decisions



Governance Model

- Board: direction
- CEO: execute
- Staff: deliver



Closing

- Move fast
- Stay accountable
- Reduce bureaucracy
- Deliver outcomes

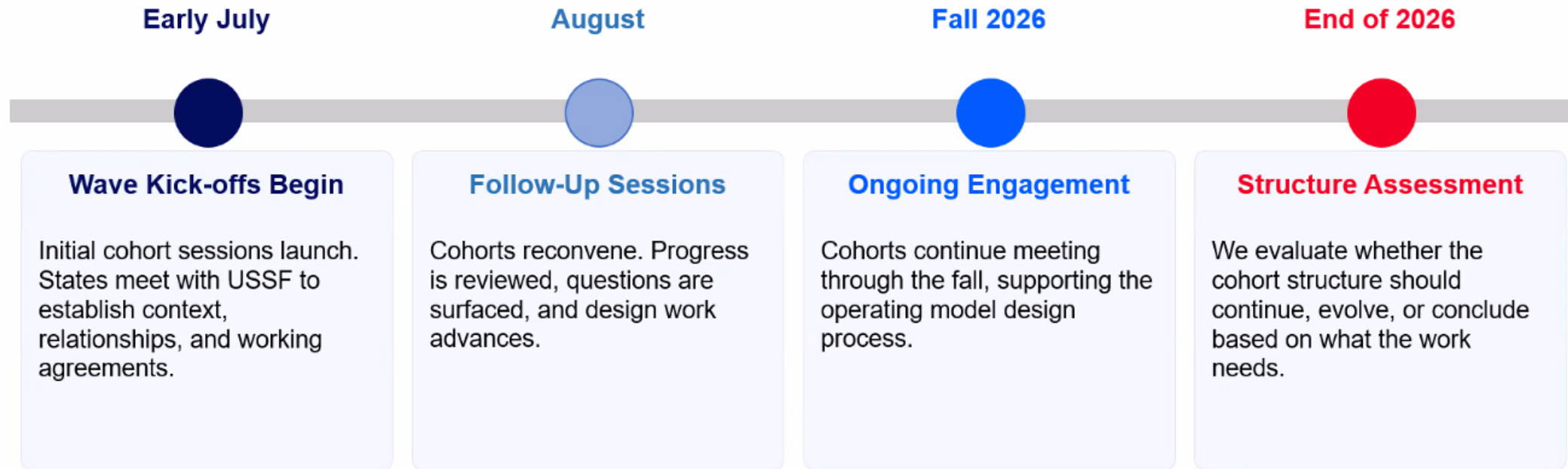


U.S. soccer UPDATES



Wave Timeline

Kick-offs begin in July; cohorts run through the end of 2026



Communications & Reporting

How we'll keep states informed — and give you what you need to share progress with your own community

WEEKLY

Short Update

- 1 What we accomplished
- 2 What we're doing next
- 3 Something we learned

MONTHLY

Progress Report

A structured look at where each wave stands — shared across all cohorts so everyone sees the full picture.

Wave Purple



Wave Blue



Wave Red



Progress reported by wave, every month

AS NEEDED

Shareable Resources

Your Board

Progress summaries for board reporting and oversight

Your Staff

Easy to understand, repeatable updates about the direction of travel

Your Members

Plain-language materials explaining what the process means for players and families



TEAM – MISSION-VISION-VALUES



NCYSA's

- **Mission:** To unite, support, educate and lead our communities
- **Vision:** To be the **TRUSTED** voice, **SHAPE** the future of soccer and **CULTIVATE** a passion for the game
- **Values:** Connect, Serve, Innovate/Inspire and Empower





TEAM - WILDLY IMPORTANT GOALS (WIGS)



Wildy Important Goals (WIGS)

- **Business Model & Integration**
- **Programming & Pathways**
- **Technology & Innovation**



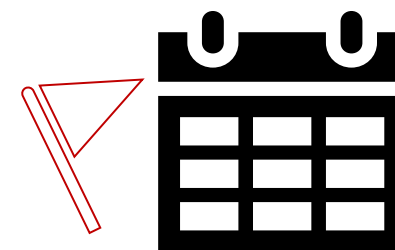
Good of the Game



RICK PIERCE



SUSANNE CONLON



STATE OF SOCCER
MEETINGS
WITH BILL FURJANIC
EVERY 3RD WEDNESDAY

FIRST MEETING IS 7-15-26





Soccer Forward
FEST



My Best Friend, **Zippy**



C.J. McLeod





AGM: January 29 & 30, 2027



Wrightsville Beach, NC

